31

100%

\$28,655.00

0.00

\$24,356.75

ORDER

Orders	Order / Rev:	68807						
	Alt Order #:	9853121/Brad]				
	Product Desc:	Kathleen Kane AG						
	Estimate:		WHP-TV CBS21					
	Flight Dates:	10/30/12 - 11/05/12	Primary AE: Millennium Washington DC	;				
	Original Date / Rev:	10/28/12 / 10/30/12	Sales Office: MNAT					
	Order Type:	GENERAL	Sales Region: National					
Agency	Name:	Campaign Group						
	Buying Contact:		Billing Type: Cash	Cash				
	Billing Contact:		Billing Calendar: Broadcast	Broadcast EOM/EOC				
		1600 Locust Street	Billing Cycle: EOM/EOC					
		Philadelphia, PA 19103	Agency Commission: 15%					
Advertiser	Name:	Kane/D/Attorney General						
	Demographic:	HH	New Business Thru:					
	Product Codes:	State Attorney General	Order Separation: 00:15:00					
	Priority:	P-3	Advertiser External ID:					
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:					
Bill Plan			Totals					
Start Date	End Date # Spots	Gross Amount Net Amount	Month # Spots Gross Amount Net Am	nount Rating				
10/29/12	11/05/12 31	\$28,655.00 \$24,356.75	November 2012 31 \$28,655.00 \$24	,356.75 0.00				

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

Totals

Start Of Order - End Of Order

Order Share	Share	Total
WHP-TV CBS21	25%	\$28,655.00
Market	100%	\$114,620.00

Millennium Washington DC

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	75%	\$85,965.00
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Lr	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHP	10/30/12	11/05/12	M-F 11p-1135p N CBS 21 News at		11p-1135p	MTWTF	:30	2	\$150.00 P-3	0.00 NM	2	\$300.00
١	Sta Veek: 10/3		End Date 11/05/12	Weekdays MTWTF	Spots/Week 2	Rate \$150.00	Rating 0.00						
N 2	WHP	10/30/12	11/05/12	M-F 7p-730p M-F 7p-730p	СМ	7p-730p	MTWTF	:30	5	\$400.00 P-3	0.00 NM	3	\$1,200.00
١	Sta Veek: 10/3		End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						

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Order / Rev: 68807 Advertiser: Kane/D/Attorney General

Alt Order #: 9853121/Brad Product Desc: Kathleen Kane AG WHP-TV CBS21

Flight Dates: 10/30/12 - 11/05/12 Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	s Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
			M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF	-	5 \$400.00 P-3			\$1,200.00
Week: 10/30 Spot Ch D 1 WHP 1	Date Ra 10/30/12	2-11/05/12 N	Weekdays MTWTF	7p-7	t/End Time	Rating 0.00	Weekdays MTWThF		Rtg Type 0.00 <i>NM</i>		
	10/30/12 MG 22.	2-11/05/12 N 2,22.3,22.4,	1-F 7p-730p 22.5,22.6,22.7,22.	7p-7 8,22.9	'30p		МГWГhF	- :30 (\$400.00 ,	0.00 NM		
N 3 WHP	10/30/1	2 11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWIF	' :30	5 \$450.00 P-3	0.00 NM	2	\$900.00
Week: 10/30 Spot Ch C 1 WHP 1	Date Ra 10/30/12 MG 22.	2-11/05/12 N	Weekdays MTWTF lescription 1-F 730p-8p 22.5,22.6,22.7,22.	730p	Rate \$450.00 t/End Time p-8p	Rating 0.00	Weekdays MTWThF		Rtg Type 0.00 NM		
See	10/30/12	2-11/05/12 N 2,22.3,22.4,	1-F 730p-8p 22.5,22.6,22.7,22.	730p 8,22.9	o-8p		МГWГhF	- :30 (\$450.00)	0.00 NM		
4 WHP 1	10/30/12 MG 22.	?-11/05/12 N 2,22.3,22.4,	1-F 730p-8p 22.5,22.6,22.7,22.	730ր 8,22.9	o-8p		MTWThF	- :30 (\$450.00)	0.00 NM		
N 4 WHP	10/30/1	2 11/05/12	Sa Prime Access Sa Prime Access		7p-8p		S- :30	2 \$135.00 P-3	0.00 NM	2	\$270.00
<u>Start</u> Week: 10/30	<u>Date</u> 0/12	End Date 11/05/12	Weekdays S-	Spots/Week 2	Rate \$135.00	Rating 0.00					
N 5 WHP	10/30/1	2 11/05/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	- T	:30	1 \$1,800.00 P-3	0.00 NM	0	\$0.00
Week: 10/30 Spot Ch C 1 WHP 1 See	Date Ra 10/30/12	2-11/05/12 T	Weekdays - T escription ue Reg 1 22.5,22.6,22.7,22.	<u>Star</u> 8p-9	Rate \$1,800.00 t/End Time	Rating 0.00	Weekdays - T	<u>Length Rate</u> - :30 (\$1,800.00 ,	Rtg Type 0.00 NM		
N 6 WHP	10/30/1	2 11/05/12	Tue Reg 2 Tue 9p-10p	CM	9p-10p	- T	:30	1 \$1,600.00 P-3	0.00 NM	1	\$1,600.00
Start Week: 10/30	<u>Date</u> 0/12	End Date 11/05/12	Weekdays - T	Spots/Week 1	Rate \$1,600.00	Rating 0.00					
N 7 WHP	10/30/1	2 11/05/12	Tue Reg 3 Tue 10p-11p	CM	10p-11p	- T	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
Start Week: 10/30	<u>Date</u> 0/12	End Date 11/05/12	Weekdays - T	Spots/Week 1		Rating 0.00					
N 8 WHP			Wed Reg 1 Wed 8p-9p	CM	8p-9p	W	:30	1 \$1,600.00 P-3	0.00 NM	1	\$1,600.00
Week: 10/30		End Date 11/05/12	<u>Weekdays</u> W		* /	Rating 0.00					
N 9 WHP			Wed Reg 2 Wed 9p-10p	CM	9p-10p	W	:30	1 \$1,600.00 P-3	0.00 NM	1	\$1,600.00
Week: 10/30		End Date 11/05/12	Weekdays W		\$1,600.00	Rating 0.00					
N10 WHP			Wed Reg 3 Wed 10p-11p	CM Spots/Wook	10p-11p	W	:30	1 \$1,100.00 P-3	0.00 NM	1	\$1,100.00
Week: 10/30		End Date 11/05/12	Weekdays W	Spots/Week 1 CM	\$1,100.00	Rating 0.00 T-	:30	1 \$1,700.00 P-3	0.00 NM	1	\$1,700.00
			Thu Reg 1 Thu 8p-9p		8p-9p		30	ι φι,του.υυ Ρ-3	U.UU INM	1	φι,/00.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	

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Order / Rev: 68807 Advertiser: Kane/D/Attorney General

Alt Order #: 9853121/Brad Product Desc: Kathleen Kane AG WHP-TV CBS21

Flight Dates: 10/30/12 - 11/05/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N11 WHP	10/30/1	2 11/05/12	Thu Reg 1 Thu 8p-9p	СМ	8p-9p	-	T	:30	1	\$1,700.00 P-3	0.00 NM	1	\$1,700.00
Sta Week: 10/	rt Date /30/12	End Date 11/05/12	Weekdays	Spots/Week 1	Rate \$1,700.00	Rating 0.0							
N12 WHP	10/30/1	2 11/05/12	Thu Reg 3 Thu 10p-11p	СМ	10p-11p	-	T	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
Sta Week: 10/	rt Date /30/12	End Date 11/05/12	Weekdays	Spots/Week 1	Rate \$1,400.00	Rating 0.0	_						
N13 WHP	10/30/1	2 11/05/12	Fri Reg 2 Fri 9p-10p	СМ	9p-10p	-	F	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
Sta Week: 10/	rt Date /30/12	End Date 11/05/12	Weekdays	Spots/Week 1	Rate \$900.00	Rating 0.0							
N14 WHP	10/30/1	2 11/05/12	Fri Reg 3 Fri 10p-11p	СМ	10p-11p	-	F	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
Sta Week: 10/	rt Date /30/12	End Date 11/05/12	<u>Weekdays</u> F	Spots/Week	Rate \$1,000.00	Rating 0.0	_						
N15 WHP		2 11/05/12	Sat Reg 3 Sat 10p-11p	СМ	10p-11p		S-	:30	1	\$375.00 P-3	0.00 NM	0	\$0.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/05/12	Weekdays	Spots/Week	Rate \$375.00	Rating 0.0	_						
Spot Ch	Date Ra		Description Sat Reg 3		t/End Time	0.0	W	eekdays Sa-			Rtg Type 0.00 NM		
Se		.2,22.3,22.4,	22.5,22.6,22.7,22.	•						(\$0.000)	0.00 1		
N16 WHP			Sun Reg 2 Sun 8p-9p	СМ	8p-9p	-	S	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
Sta Week: 10/	rt Date	End Date 11/05/12	Weekdays	Spots/Week	Rate \$1,800.00	Rating 0.0	_						
N17 WHP				СМ	9p-10p		S	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
Sta Week: 10/	rt Date	End Date 11/05/12	Weekdays	Spots/Week	Rate \$1,200.00	Rating 0.0	_						
N18 WHP			Sun Reg 4	СМ	10p-11p		S	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
	rt Date	End Date	Sun 10p-11p <u>Weekdays</u> S	Spots/Week	Rate	Rating	_						
Week: 10/ N19 WHP		11/05/12 2 11/05/12	Mon Reg 2	CM	\$1,200.00 9p-10p	0.0 M	<u> </u>	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
	rt Date	End Date	Mon 9p-10p Weekdays	Spots/Week	Rate	Rating	_						
Week: 10/ N20 WHP		11/05/12 2 11/05/12	-	CM	\$1,500.00 10p-11p	0.0 M	<u> </u>	:30	1	\$1,300.00 P-3	0.00 NM	0	\$0.00
	rt Date	End Date	Mon 10p-11p Weekdays	Spots/Week	<u>Rate</u>	Rating	<u>1</u>						
	Date Ra		M Description	Star	\$1,300.00 t/End Time	0.0	W	eekdays			Rtg Type		
Se	e MG 22	2-11/05/12 N .2,22.3,22.4,	/lon Reg 3 22.5,22.6,22.7,22.	10p- 8,22.9	·11p		M-		-	:30 (\$1,300.00)	0.00 <i>NM</i>		
N21 WHP	0 Avail] 10/30/1	2 11/05/12	Fri Reg 1	СМ	8p-9p	_	F	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
Sta	rt Date	End Date	Fri 8p-9p Weekdays	Spots/Week	Rate	Rating	2						
Week: 10/		11/05/12 2 11/05/12	F	1 CM	\$800.00 8p-9p	0.0		:30	1	\$310.00 P-3	0.00 NM	8	\$7,285.00
	rt Date	End Date	Sat 8p-9p Weekdays	Spots/Week	Rate	Rating			٠				, ,
Week: 10/		11/05/12	S-	1	\$310.00	0.0	_						

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Order / Rev: 68807 Advertiser: Kane/D/Attorney General

Alt Order #: 9853121/Brad Product Desc: Kathleen Kane AG WHP-TV CBS21

Flight Dates: 10/30/12 - 11/05/12 Estimate:

Ln Ch Start End Inventory Code	Break Start/E	and Time Days	Len Spots	Rate Pri	Pta Typo	Spots	Amount
N22 WHP 10/30/12 11/05/12 Sat Reg 1	CM 8p-9p	S	•	\$310.00 P-3		8 8	\$7,285.00
Sat 8p-9p	Civi op-ap	3-	30 1	\$310.00 F-3	U.UU INIVI	0	φ1,265.00
	pots/Week Ra	ate Rating					
Week: 10/30/12 11/05/12S-	1 \$310.						
Spot Ch Date Range Description	Start/End Tin				Rtg Type		
1 WHP 10/30/12-11/05/12 Sat Reg 1	8p-9p		Sa	:30 (\$310.00)	0.00 <i>NM</i>		
See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,2 [Program Change]	2.9						
2 WHP 10/30/12-11/05/12 SEC Prime Game	Various		Sa	:30 \$550.00	0.00 NM		
MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1, [MG within Flight]	15.1,22.1						
3 WHP 10/30/12-11/05/12 NFL RS Game Early	1p-4p		SaSu	:30 \$1,300.00	0.00 NM		
MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1, [MG within Flight]	15.1,22.1						
4 WHP 10/31/12-11/05/12 M-F 730p-8p	730p-8p		M- WГhF	:30 \$800.00	0.00 NM		
MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1, [MG within Flight]	15.1,22.1						
5 WHP 10/31/12-11/05/12 M-F 730p-8p	730p-8p		M- WГhF	:30 \$800.00	0.00 NM		
MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1, [MG within Flight]	15.1,22.1						
6 WHP 10/31/12-11/05/12 M-F 7p-730p	7p-730p		M- WГhF	:30 \$700.00	0.00 NM		
MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1, [MG within Flight]	15.1,22.1						
7 WHP 10/30/12-11/05/12 Mon Reg 1	8p-9p		M	:30 \$1,300.00	0.00 NM		
MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1, [MG within Flight]	15.1,22.1						
8 WHP 10/30/12-11/05/12 Sa 1130p-1230a	1130p-1230a	1	Sa	:30 \$35.00	0.00 NM		
MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1, [MG within Flight]	15.1,22.1						
9 WHP 10/30/12-11/05/12 NFL RS Game Steeler	s 4:00 PM-7:00	PM4:00 PM-7:00 P	Su	:30 \$1,800.00	0.00 NM		
MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1, [MG within Flight]	15.1,22.1						
N23 WHP 10/30/12 11/05/12 Sat Reg 2	CM 9p-10p	S-	- :30 1	\$350.00 P-3	0.00 NM	0	\$0.00
Sat 9p-10p							
		ate Rating					
Week: 10/30/12 11/05/12S-	1 \$350.		Maralada a la	th D-1-	D		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> 1 WHP 10/30/12-11/05/12 Sat Reg 2	Start/End Tin 9p-10p	ne	Weekdays Lei	ngth <u>Rate</u> :30 (\$350.00)	Rtg Type		
See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,2			<i>5a</i>	.50 (\$000.00)	0.00 11111		
[Program Change]	2.5						
N24 WHP 10/30/12 11/05/12 Sun Reg 1	CM 7p-8p		S :30 1	\$1,000.00 P-3	0.00 NM	0	\$0.00
Sun 7p-8p		•		. ,		-	,
Spot Ch Date Range Description	Start/End Tin	ne	Weekdays Le	ngth Rate	Rtg Type		
1 WHP 10/30/12-11/05/12 Sun Reg 1	7p-8p		Su	:30 (\$1,000.00)	0.00 <i>NM</i>		
See <i>MG</i> 22.2,22.3,22.4,22.5,22.6,22.7,22.8,2 [No Avail]	2.9						